

# THE NAVTA JOURNAL

FOR MEMBERS OF THE NATIONAL ASSOCIATION OF VETERINARY TECHNICIANS IN AMERICA

## INSERTION ORDER

### 2008 Due Dates

Spring: January 18 • Summer: April 14 • Fall: July 14 • Winter: October 13

### Billing Information

Company / Agency \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

### Method of Payment

Check Payable to NAVTA in US Funds

Visa/MC No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

### Contact Information

Company / Agency \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

### Billing Authorization

I authorize full payment for the ad described below. Print Name \_\_\_\_\_

Authorized Signature \_\_\_\_\_

For Insertion in  Spring  Summer  Fall  Winter

Product \_\_\_\_\_ Materials  New  On File from (issue/year) \_\_\_\_\_

Ad Size

2-Page Spread Bleed  2-Page Spread Nonbleed  1/2-Page Horizontal Spread Bleed  1/2-Page Horizontal Spread Nonbleed

Full-Page Bleed  Full-Page Nonbleed  1/2-Page Horizontal Bleed  1/2-Page Horizontal Nonbleed

1/2-Page Vertical Bleed  1/2-Page Vertical Nonbleed  1/4-Page Vertical  1/3-Page Legal  Legal—Other \_\_\_\_\_

Position  Cover 2  Cover 3  Cover 4  Other \_\_\_\_\_

Color  Black & White  4-Color Process  4-Color Spread  Match Color: PMS \_\_\_\_\_

Frequency Rate \_\_\_\_\_ Gross Amount \_\_\_\_\_ Discount \_\_\_\_\_ Net Amount \_\_\_\_\_

### Terms

- ▲ Advertisers and advertising agencies are bound by all conditions outlined in the current rate card.
- ▲ Cancellations received after the closing date will be billed at the black and white rate.
- ▲ Billing follows publication. Payment due 30 days from invoice date. 15% discount not applicable after 30 days. If collection efforts necessary, advertiser responsible for costs of collection and attorney fees.
- ▲ Publisher reserves the right to withhold any advertising for an account with an invoice outstanding beyond 90 days. The publisher is not liable for failure to insert an advertisement for any cause.
- ▲ This contract constitutes acknowledgment of order. NAVTA reserves the right to unilaterally reject, omit, or cancel advertising that it feels is not in keeping with its policies.
- ▲ Verbal agreements do not constitute a contractual agreement.

#### Mail or Fax This Form to:

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